

REP HEADLINE# 6310168 TRF# 331012 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 11.42  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # ADV. NAME POLI/E DEPASQUALE/D/CON/PA REP. # OFF. # 18 SALESMAN #  
 AGY # 02536 AGY. NAME BUYING TIME, LLC BUYER NAME KATHRYN WELSH

650 MASSACHUSETTS AVE. N.W. #210  
 WASHINGTON, DC 20001  
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6310168 CLASS: NATL. LOCAL REGIONAL

PRDCT EUGENE DEPASQUALE EST#2182 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 11.42

REP: TO JEN  
 FR CHERYL  
 CANCEL PER AGENCY  
 CHECK SHOULD MATCH NOW  
 THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*DeVito*  
*OK*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
44	ES		800A-900A	30		\$575.00	10/29	10/29	0		MON	0
44	ES		800A-900A	30		\$575.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
72	S		1100A-1200N	30		\$275.00	10/31	10/31	0		WED	0
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												

AGENCY ADVERTISER CODE = 373  
 AGENCY PRODUCT CODE = 379  
 AGENCY EST# = 2182

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 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
83	S		400A-430A	30		\$100.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
84	S		430A-459A	30		\$175.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
85	A		600P-630P	30		\$625.00	11/3	11/3	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
OCT/12			\$3,400.00			NOV/12					38400.00	

CONTRACT TOTAL 41800.00  
 TOTAL SPOTS 68



MARKET TOTALS \$101,071 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE